

The background of the entire page is a black and white photograph of a large, multi-tiered auditorium filled with people. On the left side, a stage is lit up with two men; one is standing and speaking, while the other is seated on a small sofa. A large screen on the far left shows a presentation with the Google logo and some text. The overall atmosphere is professional and high-tech.

WOBFI

Inspiring Ideas

W O R L D W I D E

World Business Forum



BEST OF
2023

We invite you to spread, throughout your organization, the most powerful ideas from each World Business Forum 2023 in preparation for 2024

About: The Best of World Business Forum Worldwide 2023

Spread Ideas & Inspiration throughout your organization

For the first time ever, the most impactful ideas from each World Business Forum 2023 worldwide can be shared with your entire organization.



An exclusive selection of the most impactful and valuable moments from the 2023 Forums taking place in 7 cities around the world: London, Sydney, New York, Mexico City, Madrid, Milan and Bogota.

It brings together the most relevant ideas and innovative perspectives presented by the world's top experts and leaders.

It will also offer additional value by including interviews focusing on an insider's view on what the year ahead holds.

What you will get:



2 hours of the Main Event via our streaming platform



30 days of on-demand access



Certificate of attendance



About the event:

Experience the most impactful and valuable moments from the 2023 World Business Forum conferences in London, Sydney, Mexico City, Bogota, Madrid, Milan and New York.

We have carefully selected the most relevant insights and innovative perspectives shared by industry experts and leaders at these events.

Hosted by Chris Stanley



Chris has more than 15 years of experience working with some of the world's most influential business leaders in developing engaging executive education solutions designed to help meet the evolving knowledge needs of business leaders around the world.

Prices:

Individual Access

For Individuals
\$890^{+GST}

What is included:

- Access for one user
- 30 days of access to the on-demand recordings



Corporate Access

For groups
watching together,
or from multiple locations

\$3,090^{+GST}

What is included:

- Up to 100 individual accesses
- 30 days of access to the on-demand recordings



FAQ

Q: What is The Best of World Business Forum Worldwide 2023?

A: The Best of World Business Forum Worldwide 2023 is a product that compiles and shares the most powerful and valuable moments from World Business Forums 2023 worldwide, allowing companies to disseminate key ideas throughout their organizations.

In addition to a recap of key moments, the event will also include sections where experts will share recommendations and predictions for the coming year.

Q: How are the highlights selected?

A: The most impactful moments are carefully chosen from the top-rated World Business Forums 2023, compiling the most relevant ideas and innovative perspectives shared by experts and industry leaders.

Q: How can companies and individuals access this content?

A: Companies and their employees can access online through a on demand platform for up to 30 days after the event, ensuring all teams can view the content on their own time and at their own convenience.

Q: Who will present The Best of World Business Forum Worldwide 2023?

A: The event will feature a presentation by Chris Stanley. Chris has over 15 years of experience working with the world's most influential business leaders in developing executive education solutions designed to help meet the evolving knowledge needs of global business leaders.

Q: who is the target audience?

A: Entire organizations whose delegates attended a World Business Forum in 2023. Now, the insights gained by these attendees and highlights from other events around the globe can reach the rest of your organization.

World Business Forum 2023 attendees who want to enjoy the highlights from other events worldwide. Organizations and individuals who could not join us

FAQ

during our 2023 editions.

Q: How long does the event last?

A: The event has a duration of 2 hours.

Q: How much does it cost to participate in the event?

A: Individual access: \$890 + GST

Corporate Access: \$3,090 + GST

Speakers



**Indra
Nooyi**

Transformational leader
and former CEO of
PepsiCo



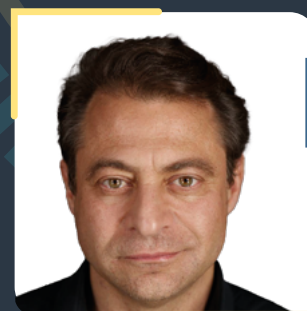
**Marshall
Goldsmith**

The world's leading
Executive Coach



**Michael
Phelps**

The most successful
Olympian of all time



**Peter
Diamandis**

Founder and Executive
Chairman of the XPRIZE
Foundation



**Carly
Fiorina**

Former Chairman and
CEO, Hewlett-Packard
Company



**Francis
Ford Coppola**

One of the greatest
directors and
filmmakers of all time



**Carla
Harris**

One of the most
powerful women
in finance



**Ginni
Rometty**

First woman to serve as
CEO at IBM
(2012-2020)



**Allyson
Felix**

The most decorated
American track and
field athlete in Olympic
history



**Matthew
Barzun**

Former United States
Ambassador to the
United Kingdom and
Sweden

Speakers



**David
Bell**

Co-founder of Idea Farm Ventures and leading authority on Digital Transformation



**Peter
Weill**

Senior Research Scientist at the MIT Sloan School of Management



**Will
Guidara**

Transformational restaurateur and author of Unreasonable Hospitality



**Marcus
Collins**

Chief Strategy Officer at Wieden+Kennedy New York and Professor of Marketing at the Ross School of Business



**Jon
McNeill**

Former President of Tesla Motors



**Modupe
Akinola**

Columbia Business School Professor and authority on organisational performance and diversity



**Amy
Gallo**

Leading expert in conflict resolution and workplace dynamics



**Rachel
Botsman**

Leading Expert on Trust in the Modern World



**Amy
Cuddy**

Social Psychologist, former Professor at Harvard Business School and bestselling author



**Kevin
Roberts**

Global Chair of Australian based Strategy/Creative Agency, Supercurious



**Greg
Hoffman**

Former Chief Marketing Officer at Nike