

A large, curved auditorium filled with an audience, with two speakers on a stage under bright spotlights. The background is dark with blue and white curved lines.

WOB

Inspiring Ideas

W O R L D W I D E

**World
Business
Forum**



**BEST OF
2023**

We invite you to spread, throughout your organization, the most powerful ideas from each World Business Forum 2023 in preparation for 2024

About: The Best of World Business Forum Worldwide 2023

Spread Ideas & Inspiration throughout your organization

The most impactful ideas from each World Business Forum 2023 worldwide can be shared with your entire organization.



An exclusive selection of the most impactful and valuable moments from the 2023 Forums taking place in 7 cities around the world: London, Sydney, New York, Mexico City, Madrid, Milan and Bogota.

It brings together the most relevant ideas and innovative perspectives presented by the world's top experts and leaders.

It will also offer additional value by including interviews focusing on an insider's view on what the year ahead holds.

What you will get:



2-hour program



30 days of on-demand access



Key takeaways by topics



Executive Summary



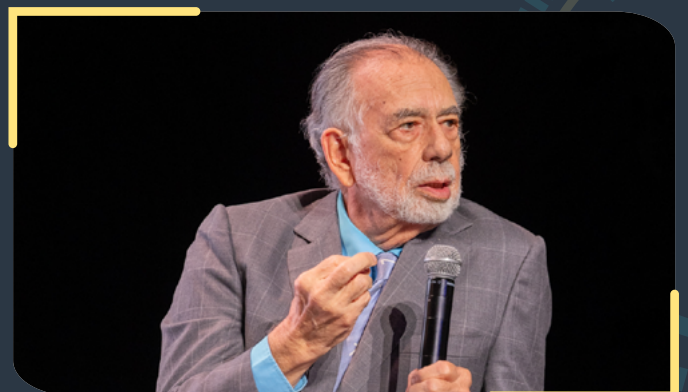
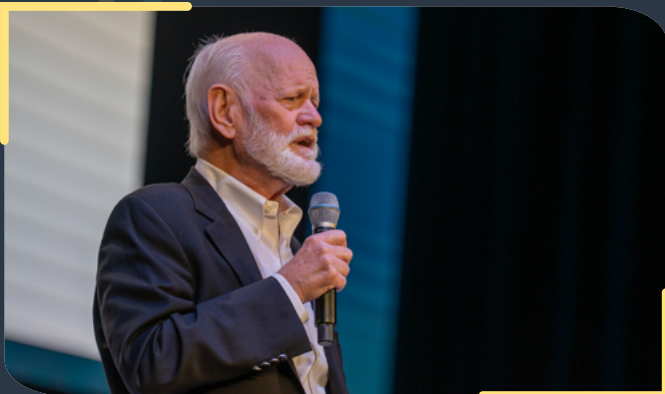
Certificate of attendance



About the program:

Experience the most impactful and valuable moments from the 2023 World Business Forum conferences in London, Sydney, Mexico City, Bogota, Madrid, Milan and New York.

We have carefully selected the most relevant insights and innovative perspectives shared by industry experts and leaders at these events.



Prices:

Individual Access

For Individuals
\$890^{+GST}

What is included:

- 1 individual access
- 30 days of access to the on-demand recordings



Corporate Access

For groups
watching together,
or from multiple locations

\$3,090^{+GST}

What is included:

- Up to 100 individual accesses
- 30 days of access to the on-demand recordings



Speakers



**Indra
Nooyi**

Transformational leader
and former CEO of
PepsiCo



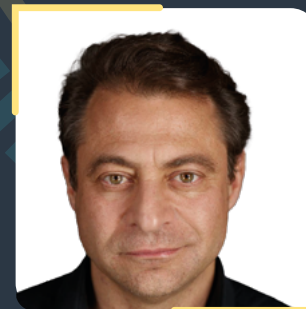
**Marshall
Goldsmith**

The world's leading
Executive Coach



**Michael
Phelps**

The most successful
Olympian of all time



**Peter
Diamandis**

Founder and Executive
Chairman of the XPRIZE
Foundation



**Carly
Fiorina**

Former Chairman and
CEO, Hewlett-Packard
Company



**Francis
Ford Coppola**

One of the greatest
directors and
filmmakers of all time



**Carla
Harris**

One of the most
powerful women
in finance



**Ginni
Rometty**

First woman to serve as
CEO at IBM
(2012-2020)



**Allyson
Felix**

The most decorated
American track and
field athlete in Olympic
history



**Matthew
Barzun**

Former United States
Ambassador to the
United Kingdom and
Sweden

Speakers



**David
Bell**

Co-founder of Idea Farm Ventures and leading authority on Digital Transformation



**Peter
Weill**

Senior Research Scientist at the MIT Sloan School of Management



**Will
Guidara**

Transformational restaurateur and author of Unreasonable Hospitality



**Marcus
Collins**

Chief Strategy Officer at Wieden+Kennedy New York and Professor of Marketing at the Ross School of Business



**Jon
McNeill**

Former President of Tesla Motors



**Modupe
Akinola**

Columbia Business School Professor and authority on organisational performance and diversity



**Amy
Gallo**

Leading expert in conflict resolution and workplace dynamics



**Rachel
Botsman**

Leading Expert on Trust in the Modern World



**Amy
Cuddy**

Social Psychologist, former Professor at Harvard Business School and bestselling author



**Kevin
Roberts**

Global Chair of Australian based Strategy/Creative Agency, Supercurious



**Greg
Hoffman**

Former Chief Marketing Officer at Nike